#### **Masters of Business Administration (MBA) Program**



# Yevhen Panchenko Doctor of Science, Professor (Head of MBA Program)

Yevhen Panchenko is a professor at the International Management Department at KNEU, honored professor of the Harvard Business School, The Chartered Institute of Marketing; laureate of the award of National Academy of Sciences of Ukraine named after Alexander Shlikhter; member of the editorial boards of scientific journals "Economics of Ukraine", "International Economic Policy", "Security Market of Ukraine", "NierównościSpołeczne a WzrostGospodarczy"; Head of consulting projects for companies National Starch&Chemical Limited (England), General Electric (the Netherlands), Emergency One Timoney (Ireland). Key research areas – International Management, European Business, Innovation Management.





His academic career at KNEU started in 1996, when he completed the internship at Toronto University and in 1997 presented his PhD Dissertation «Internationalization in Banking (Formulation and Development of Micro Strategies)».

In 2008 his thesis «Imperatives of System Interaction in Global Economy Formation» was approved for obtaining a doctoral degree in the field of International Economics.

During the period from 1998 to 2005 he taught such courses, as: International Financial Management, International Management, International Economics, Transnational Corporations, International Organizations, International Trade.

Since 2005 his professional interest has been focused on Global Economy as a most promising and perspective scientific direction.

He also took part in a wide range of public activities for the University (Deputy Dean, Deputy Head of the Chair, Head of Students' Scientific Society).

Tymur Kalchenko is an author of more than 100 scientific economic publications, several monographs and a handbook. His historic books are also known to academic community.

In 2016 Tymur Kalchenko was successfully involved in a teaching process at Redlands University (California, USA).



#### **Doctor of Science, Professor (Organizational Behavior/Theory)**



Iryna Petrova is the author of more than 150 scientific, methodological and practically oriented works on human resource management, labor economics and organizational behavior (Human Resource Management, Strategic Human Resource Management, Organizational Behavior; Labor Economics). In 1998, she defended her doctoral thesis on the topic "Segmentation and regulation of the labor market".

She completed an internship at the University of Minnesota (USA) and the Higher School (Netherlands). She spends a long time

research on employment and the labor market, the behavior of employees and consumers in the market environment.

She is a consultant for public and private organizations on issues of human resources management. She has experience as an expert in such international organizations as the Eurasia Foundation, USAID and the Friedrich Ebert Foundation.

She is a member of the academic council for the defense of dissertations and a member of the editorial board of two scientific journals.

# Oleg Shvydanenko Doctor of Science, Professor (Managerial Economics)



Oleg Shvydanenko is the Director of the Institute for the Encyclopedia Research in Economics. In 1997, he graduated with honours from the Faculty of International Economics and Management at Kyiv National Economic University with the major in International Economics In 2000, he graduated from the Finance and Management School of the University of Lincolnshire and Humberside in London (UK) and obtained the MBA in Finance. He has been PhD in Economics since 1999. Since 2008, he has been ScD in Economics, Speciality 08.00.02 "World Economy and International Economic Relations".

In 2005, he became the first winner of the contest for young scientists organised by the International Economic Policy specialised international scientific magazine held in Kyiv National Economics University with the support from the Ottawa Trade Policy and Law Centre (Canada) under the Carlton University and Ottawa City University, and the Canada International Development Agency (CIDA). In 2008, he won a scholarship of the Cabinet of Ministers of Ukraine for young scientists. In 2009, he was awarded the 2009 Prize of the President of Ukraine for the young scientists.

Oleg Shvydanenko is the author of more than 140 scientific, methodological and practically oriented works. In 2016, Oleg Shvydanenko was successfully involved in the educational process at the Business School of the University of Redlands (California, USA), where he taught an author's course for MBA students. In 2021, he was invited to the University of Foggia (city of Foggia, Italy) where he taught an author's course for PhD students and held public lectures for university teachers.

Currently, Oleh Shvydanenko teaches the following cources: "International Economics", "Global Competitive Leadership", "Network economy", "Intellectual leadership".





She has been working at KNEU since 1991, defended her dissertation in 1997, and since 2016 has been a professor at the Department of International Accounting and Auditing. He is the author of more than 80 educational, practical and scientific works, including those published in foreign publications, which are indexed in the international scientometric databases Scopus and Web of Science. She completed an internship at Kelley School of Business (Indiana University, USA) and ECIDEC Business School (Metz, France). She was engaged by the United Nations Conference on Trade and Development (UNCTAD) as an expert for the implementation of the accounting and auditing reform project in Ukraine. She is a financial accounting tutor of the Certified Institute of Management Accountants (CIMA, United Kingdom of Great Britain and Northern Ireland), a certified business trainer with IFRS of the Institute of Financial Accountants (IFA, United Kingdom of Great Britain and Northern Ireland). She is a member of the Scientific and Methodological Council of KNEU.

#### Tetiana Babych



#### PhD, Associate Professor (International Operations Management)

Tetiana Babych got her Bachelor's Degree in International Economic Relations at the Institute of International Relations, NAU, and her Master's Degree in Law at KNEU, Ukraine. Tetiana Babych, Ph.D. in Economics, is an Associate Professor at the International Management Department of KNEU. Her scientific research mainly focuses on innovation management, business excellence, sustainable development, and agile management. Tetiana got certificates at the University of Tartu (online) on Teaching Entrepreneurship at University (2022), Google University on Agile Project Management (2023), and others. She got extensive practical experience as an economist in an aviation company and as an analyst in a UK-based company specializing in the sphere of hospitality. She takes an active part in international seminars, conferences, and round tables and is the author of more than 25 scientific economic publications. Her scientific paper about migration capital is the winner of the MindSchech round for papers on the future of Ukraine's development.

# Victoriia Oliinyk PhD, Associate Professor (Internship A, Internship B)



Viktoriia Oliinyk, PhD in Economics, is a Vise Head of International Management Department, Program Director of the English-Taught Master's program INTERNATIONAL MANAGEMEN, a member of the Educational Advisory Board at Kyiv National Economic University.

She is an active participant of different joint projects of KNEU with Jean Monnet Fund, Education, Audiovisual and Cultural Executive Agency "European Regional Development Model", World Trade Institute, Bern. She successfully completed WTO Accession Training Courses and Certificate Program in Commercial Diplomacy in the Centre for Trade Policy and Law (Ottawa, Canada).

She teaches such courses as: International Economics, International Organizations, International Regional Integration, International Economic Activity of Ukraine. Viktoriia is the author of more than 30 scientific publications.

Her academic interests focus on regional integration, globalization, international business and management.



# Liudmyla Petrenko PhD, Associate Professor (Information Systems and Innovation Management)

Liudmyla Petrenko, PhD in Economics, is an Associate Professor at the Department of Business Economics. She got an extensive research experience at the Institute of Economic Development Studies, Institute of Innovative Entrepreneurship with the research in the innovative entrepreneurship and innovative development of enterprises, commercialization of intellectual property and technology transfer. Author, coauthor and scientific moderator of university courses: "Innovation Management", "Business Economics", "Innovative economics and organization of business", "Reputation Management". The area of her scientific research is Business Economics (7 books , 17 journal articles, 15 conference papers).



### Ivan Ryabokon PhD, Associate Professor (Personnel Management)

Ivan Ryabokon, PhD in Economics, is an Associate Professor at Socioeconomics and Personnel Management Department. He got a diversified practical experience at the Human Resources Department of the Ministry of Finances of Ukraine and Kyiv local committee of international organization AIESEC. Participated in a joint Polish-Ukrainian research group on social inequality in European countries. Delivered a Human Resources Management course at the University of Redlands, USA in 2017. Author of more than 40 publications, including scientific and methodological works.



#### Hanna Zholnerchyk PhD, Associate Professor (Financial Management)

Hanna Zholnerchyk, PhD in Economics, is an Associate Professor at the Department of Corporate Finance. She got her practical skills at Ukrainian Association of Leasing, "USAid Ukraine". During her academic experience, she gained the certificate with distinction at IESE Business School (Barcelona) for the course "Corporate Finance Essentials". Currently, Hanna Zholnerchyk teaches the courses "Financial Management" and "Innovations in Financial Management".

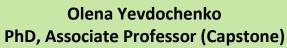
### Mariia Sandul PhD, Associate Professor (International Marketing Management)

With a PhD in Economics and the esteemed position of Associate Professor, she serves as the Vice Head for Scientific Work at the Department of International Trade and Marketing.

Her academic journey began with graduating with honours from Kyiv National Economic University named after Vadym Hetman in 2013, specializing in International Economics. Fuelling her thirst for knowledge, Mariia embarked on a Ph.D. program at KNEU, culminating in the successful defence of her thesis on "Global Competitiveness of the National Higher Education Systems" in 2018.

With a keen research focus, she has contributed to her field through the authorship of over 20 scientific papers. Currently, her scholarly pursuits are centred around exploring the realms of international logistics, supply chain management, and sustainability. In 2023, she earned a "Certified Expert in Sustainable Finance" credential from Frankfurt School of Finance and Management.

Beyond her research endeavours, she teaches a range of engaging disciplines including "International Marketing Management," "Global Marketing," "Global Supply Chains," "International Logistics," and "International Conventions and Agreements on Customs and Transport.").



Olena Yevdochenko, PhD in Economics, Graduated from Kyiv National Economic University named after Vadym Hetman Faculty of International Economics and Management, Certificate program of the World Trade Institute (Switzerland, 2003), "Trade Policy and Commercial Diplomacy" program (Ottawa-Kyiv, 2002), Training program "Fundamentals of Commercial diplomacy for the Central and Eastern Europe countries" (Romania, 2010), the Main course of Kyiv Logistics School (2016), the Digital Marketing Manager program (from DMI, Ireland). Participant and organizer of international seminars, conferences, round tables. Co-developer and mentor of the author's course "MESH-business course".

Professional experience covers both the academic sphere and business activities: Managing editor and Deputy editor of the "International Economic Policy" Journal, Head of the department of scientific information and monitoring, Head of the department for coordination and monitoring of periodical scientific publications, Head of the development in Kyiv Logistics School, Head of the "International Business" educational program at KNEU, business consultant and manager of local and international educational projects.

Sphere of professional interests: international strategic management, international business-communications, global marketing management, project management.

### Tetiana Kmutiuk PhD, Associate Professor (Risk management)

In 2015, the scientific degree of Candidate of Economic Sciences was awarded. Tatyana has teaching experience at the bachelor's and master's levels. Her teaching experience includes the following disciplines: economic modeling; risk assessment; quantitative methods in economics; decision-making theory; business statistics; econometrics She completed an internship at Vidzeme University of Applied Sciences (Latvia) and Vienna University of Economics and Business (Austria). She is actively engaged in research, a participant in individual and collective national and international research projects. He is the assistant editor-in-chief of the scientific journal "Neuro-fuzzy modeling technologies in economics", included in the Scopus scientometric database.

He is the author of more than 30 scientific works, in particular in foreign publications, including Scopus scientometric databases, scientific and specialized publications of Ukraine, as well as educational and methodological developments, etc.

