



Dear Master students,

As part of international cooperation and scientific-academic exchange, we invite you to take part in studying the course ***Strategy for High-Tech Startups (New Venture and Born Globals)***.

The course will be held **online** (for Ukrainian students), in terms of the DAAD program, by University of Passau (Bavaria, Germany), which is a university-partner of KNEU.

! Upon successful completion of the course and passing the exam (in the form of individual work), students will receive confirmation document from University of Passau.

**For whom:** Master students (preferably), Bachelor students (optional).

**Language:** English

**Duration:** 20.04.2023-31.07.2023 (15 weeks)

**How often:** 2 times a week (lecture + seminar) \*

**Credits:** 4 SWS (5 ECTS)

**Lectors:** PhD Olga Goncharova (KNEU), Fabian Hans (University of Passau), Alexander Peter (University of Passau).

**What do you get:**

- experience of studying in foreign University;
- gaining deeper insights into entrepreneurship and enabling the application of the acquired knowledge;
- the course gives the students an insight into the founding of start-ups;
- the focus is on the management tasks involved in founding a startup, with an emphasis on high tech startups.

University of Passau website: <https://www.uni-passau.de/en/>

DAAD website: <https://www.daad.de/en/>

\* Lecture: 2 SWS (30 hrs. class instruction, 65 hrs. self-study)

Exercise Class: 2 SWS (15 hrs. class instruction, 40 hrs. self-study)

Calculation is based on: every hr. per sem.week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course and 1 exam week.